



### DIFFICULTIES

- > Unclear delivery cycle
- > Intuitive decisions without data
- > Unpredictable planning
- > Challenges on team visibility



### CIRCUMSTANCES

- > Remote working habits
- > Difficulties on team visibility
- > Rising number in software needs
- > Trend to catch the competition



### MARKET TRENDS

With the increase in the population and increasing trend of developing software technologies, it is estimated to reach 45M developers by 2030.



### Atlas / Features



#### Operational Excellence

- Engineering Insights
- Business Alignment
- Resource Distribution
- Workflow Automation



#### Team & Work Analysis

- Project Health
- Team Efficiency
- DORA Optimization
- Development Behavior



#### Code Progress

- Team Focus Distribution
- Developer Impact
- Collaboration Details
- Technology Readiness

### TARGET AUDIENCE



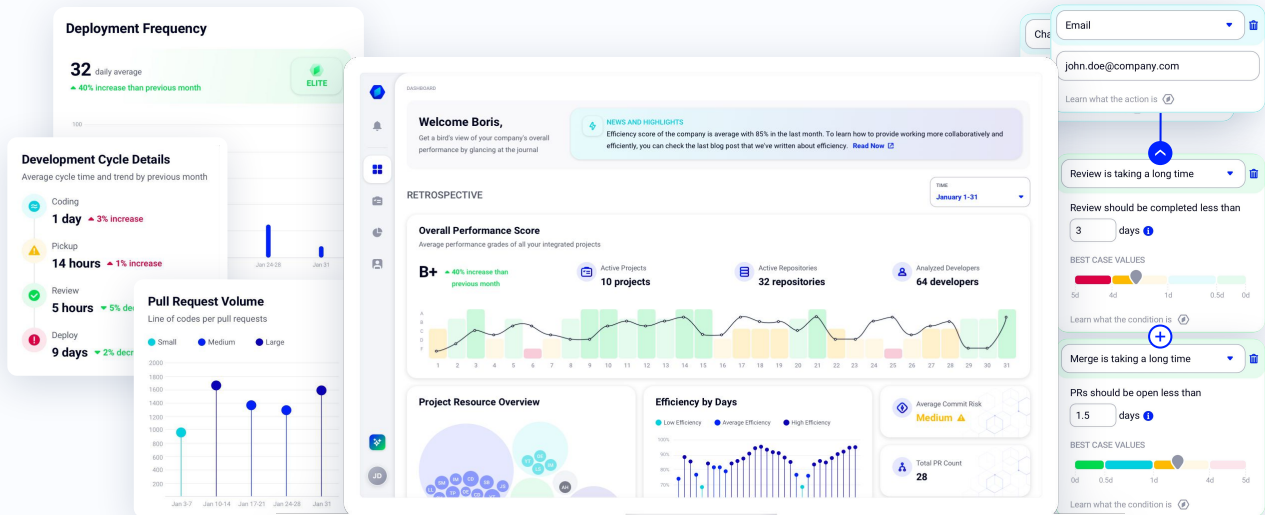
Business Executives



Team Managers



Team Members



### KEY BENEFITS



Know The Way Your Company Operate



Remove Bottlenecks & Improve Performance



Ensure The Team Follows Business Plan



Generate Actionable Automated Flows



Establish A Health Delivery Cycle